

# Carbon Reduction Plan

Supplier name:  
Publication Date:

Cubiquity Limited  
01/05/2024

## Commitment to achieving Net Zero

Cubiquity Limited is committed to achieving Net Zero emissions by 2050.

## Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2023 (01/01/2023 - 31/12/2023)		
Scope/ Emissions Category	Notes	Emissions (tCO <sub>2</sub> e)
Total Scope 1	RC	12.127
Total Scope 2	RC, 1	7.099
Total Scope 3		4,568.746
1. Purchased Goods and Services	RC	4,033.094
2. Capital Goods	RC	8.133
3. Fuel and Energy Related Activities	RC	20.626
4. Upstream Transportation & Distribution	RC	206.917
5. Waste Generated in Operations	RC	0.033
6. Business Travel	RC	14.942
7a. Employee Commuting	RC	64.145
7b. Homeworking	RC	13.939
8. Upstream Leased Assets	NR	
9. Downstream Transportation & Distribution	RC	206.917
10. Processing of sold products	NR	
11. Use of sold products	NR	
12. End-of-life treatment of sold products	RNC	
13. Downstream leased assets	NR	
14. Franchises	NR	
15. Investments	NR	
Total Emissions		4,587.972

1, Location-Based method used to report electricity emissions

**RC** Relevant, Calculated  
**RNC** Relevant, Not Calculated  
**NR** Not Relevant

## Current Emissions Footprint

Reporting Year: 2024 (01/01/2024 - 31/12/2024)		
Scope/ Emissions Category	Notes	Emissions (tCO <sub>2</sub> e)
<b>Total Scope 1</b>	RC	<b>15.484</b>
<b>Total Scope 2</b>	RC, 1	<b>7.420</b>
<b>Total Scope 3</b>		<b>5,506.601</b>
1. Purchased Goods and Services	RC	4,908.736
2. Capital Goods	RC	6.150
3. Fuel and Energy Related Activities	RC	21.159
4. Upstream Transportation & Distribution	RC	238.282
5. Waste Generated in Operations	RC	0.010
6. Business Travel	RC	15.942
7a. Employee Commuting	RC	64.102
7b. Homeworking	RC	13.939
8. Upstream Leased Assets	NR	
9. Downstream Transportation & Distribution	RC	238.282
10. Processing of sold products	NR	
11. Use of sold products	NR	
12. End-of-life treatment of sold products	RNC	
13. Downstream leased assets	NR	
14. Franchises	NR	
15. Investments	NR	
<b>Total Emissions</b>		<b>5,529.504</b>

**RC** Relevant, Calculated  
**RNC** Relevant, Not Calculated  
**NR** Not Relevant

1, Location-Based method used to report electricity emissions

## Emissions Reduction Targets

In order to continue our progress to achieving Net Zero, we have adopted the following near-term and long-term science-based carbon reduction targets.

### Near-Term

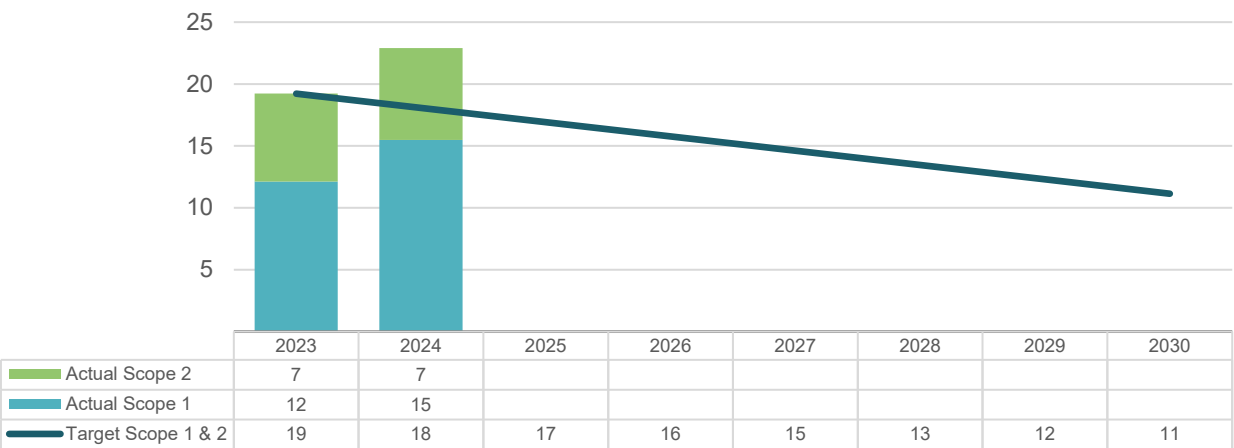
Near-term science-based targets cover an SME organisation's Scope 1 and 2 emissions reduction targets to be achieved by 2030. For Cubiquity Limited, with base year (2023) scope 1 and 2 emissions of 19 tCO<sub>2</sub>e, a reduction of 42% minimum will be required by 2030. This means scope 1 & 2 emissions shall be no higher than 11 tCO<sub>2</sub>e by 2030.

### Long-Term

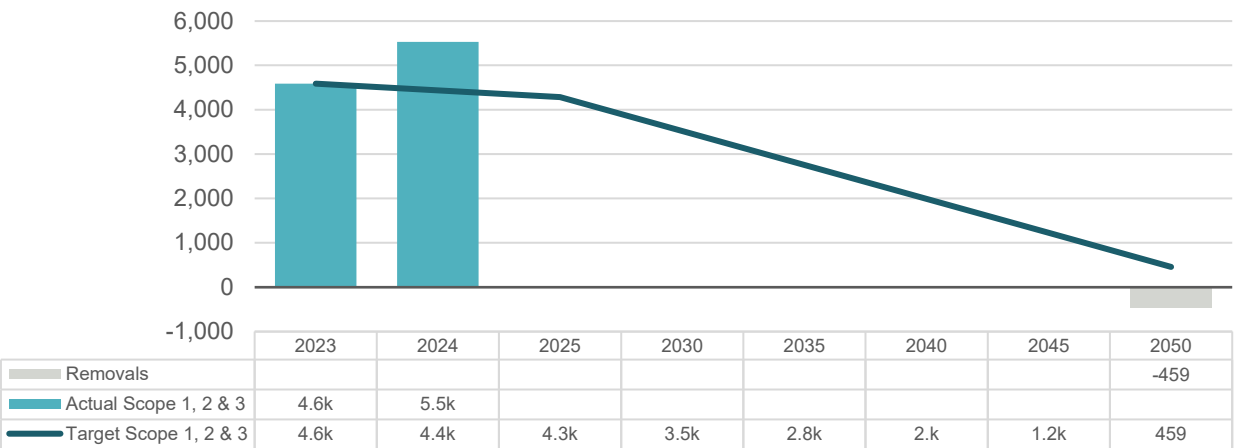
Long-term science-based targets show how much an organisation needs to reduce its total emissions (Scope 1, 2 & 3) in order to reach net-zero. This is a minimum of a 90% reduction and needs to be achieved no later than 2050. Cubiquity Limited's total emissions in its 2023 base year were 4,588 tCO<sub>2</sub>e. By 2050, its total emissions shall be no higher than 459 tCO<sub>2</sub>e, with the remaining emissions being permanently balanced through nature-based or technological solutions.

Progress against these targets can be seen in the graphs below:

### Near-Term Target Progress



### Long-Term Target Progress



## **Carbon Reduction Projects**

### **Completed Carbon Reduction Initiatives**

- Achieved and maintained ISO 14001 certification and Platinum EcoVadis rating, with annual audits and performance reviews.
- Offset 100% of Scope 1 and 2 emissions via projects with World Land Trust and Woodland Trust, including 304.3 tonnes of CO<sub>2</sub> in 2023 and 2024.
- Installed solar panels at our headquarters in Surrey, reducing electric consumption and reliance on non-renewable energy.
- Upgraded offices with LED CAT2 lighting and PIR motion-sensor controls to reduce energy usage.
- Transitioned company vehicles to hybrid and electric models as part of our low-emission fleet policy.
- Operated a net zero landfill policy across warehouse and head office functions.
- Consolidated customer orders to reduce delivery mileage—saving 25,435 road miles in 2024.
- Implemented waste separation, plastic-free packaging, and use of FSC- and PEFC-certified, recycled, and carbon-balanced paper.
- Collaborated with a Green Tier of ISO 14001-accredited suppliers, ensuring the use of low-impact inks and energy-efficient print production.
- Integrated our environmental initiatives into procurement through the RISE framework (Respect, Innovation, Sustainability, Empowerment), which includes carbon tracking, waste reduction, and quarterly client impact reporting.
- Achieved SEDEX Management Control score of 4/5 (Advanced), demonstrating strong environmental and ethical supply chain governance.
- Awarded the Achilles Silver LinkUp Certificate and Gold Building Confidence CAS Certificate, confirming high standards in health, safety, quality, and sustainability. These certifications support streamlined procurement, reinforce environmental responsibility, and enhance client assurance and supply chain credibility.

## **In the future we hope to implement further measures such as:**

We intend to invest in the following initiatives to align with our 2030 near term science-based target:

- Set validated Science-Based Targets (SBTi) to align our net zero roadmap with internationally recognised climate goals in 2025.
- Transition 100% of the company car fleet to electric or hybrid vehicles.
- Implement a sustainable travel policy to reduce emissions from business travel by air, rail, and road.
- Expand our solar energy usage by exploring solar thermal systems and additional renewable energy solutions.
- Establish an internal environmental champions group to drive employee engagement and lead reduction initiatives.
- Increase circular economy efficiency, including evaluating carbon hotspots at all stages of product lifecycle.
- Work with our office management providers to enhance building energy efficiency and align with net zero standards.
- Strengthen supplier engagement on Scope 3 emissions, driving environmental commitment across the supply chain.
- Roll out staff education programmes on environmental impact and best practices.
- Continue to reduce operational waste and promote plastic-free and recyclable materials wherever possible.

## **Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Protocol Standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

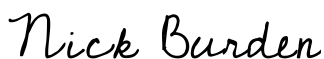
This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

## **Signed on behalf of the Supplier:**

Name: Nick Burden

Position: Operations Director

Signature:



Date: 03.07.25